

COURSE PROGRAMME

Saturday, 23 January, 2010

- 13:00 Registration and drop-off luggage at Port Authority auditorium, Civitavecchia.
- 13:30 Lunch event in Civitavecchia. *Welcome by Giovanni Marinucci, Porti di Roma.*
- 15:30 Technical tour of the Civitavecchia cruise port.
- 16:15 Transfer to Port Authority auditorium. Final Registration. Pick up course material. *Giovanni Marinucci, Porti di Roma.*
- 16.30 Presentation on Metal Detectors, X-ray Machines, Body Scanners & Training. *Gilardoni spa, CEIA spa, Security Training Project srl.*
- 17:00 Course overview and schedule. Review of first phase of Case Study question.
- 17:30 Introductory Course - Elements of the Modern Cruise Industry, Passenger Shipping and Passenger Ports. *Bruce Krumrine, Princess Cruises.*
- 18:00 Cruise Port Profiles: Matching Strengths to Feasible Opportunities and Understanding Your Port's Self-Identity. *Han van Midden, Policy Research Corporation.*
- 19:30 Board ferry – Cruise Roma.
- 20:00 Dinner on board ferry.
- 21:00 Working groups on first phase of Case Study question.
- 22:00 Ship's departure from Civitavecchia.

Sunday, 24 January, 2010

From 08:00 to 09:00, Breakfast.

- 09:00 Answers to first phase of Case Study. *all.*
- 10:00 Economics of the Cruise Line. *Giora Israel, Carnival Group.*
- 10:45 Break.
- 11:00 Enhancing and Diversifying the Shorex Offer: the Role of Agents and Tourist Boards. *Bruce Krumrine, Princess Cruises.*
- 11:45 Strengthening the Relationship between the Port and the Cruise Line. *George Michaelides.*
- 12:30 Models for Cruise Port and Cruise Terminal Operations and Finance. *Carles Domingo, Creuers del Port de Barcelona.*
- 13:30 Lunch.
- 14:30 Review of second phase of Case Study question. Team working groups.
- 15:30 A Systemic Approach to Port Facility Security. *Fivos Andritsos, European Commission, Joint Research Centre.*
- 16:15 Break.

- 17:30 Cruise Market History, Growth and Trends. *Michael Crye, Cruise Line International Association.*
- 18:15 Passenger Terminal Construction & Design – Necessary Details to Ensure Success. *Luis Ajamil; Bermello, Ajamil and Partners, Inc.*
- 19:00 Short Sea Shipping and the Mini-Cruise – the Evolving Role of Ferries at Passenger Ports. *Antonio Vargas, Grimaldi Line.*
- 19:30 Arrival at Barcelona.
- 19:45 Different Strategies for the Exploitation of Port Infrastructure at Destination Ports. *Giovanni Spadoni, MedCruise President, Porto di Livorno 2000.*
- 21:00 Dinner at the Hotel Grand Marina, Barcelona Pier. *Hosted by the Port of Barcelona.*

Monday, 25 January, 2010

- 08:00 Breakfast.
- 09:00 Presentation and tour of the Port of Barcelona Cruise Terminals. *Carla Salvadó, Port of Barcelona, and Carles Domingo, Creuers del Port de Barcelona.*
- 10:45 Group City Excursion or Free Time in Barcelona. (Lunch on your own).
- 15:30 Pick-up at the Escola Europea de SSS (Barcelona Pier) and transfer to ship.
- 16:00 Global Deployment and Port Selection Criteria. *Giora Israel, Carnival Group.*
- 16:45 International H1N1Cruise Ship/Port Protocol and Updates on Environmental Legislation Impacting the Cruise Industry and Cruise Ports. *Michael Crye, CLIA.*
- 17:30 Renewal Energy Opportunities and the Challenges of Providing Shore-side Power at Ports. *Valeria Mangiarotti, MedCruise Director, Port of Cagliari.*
- 18.00 A Panel of Experts. An opportunity to discuss any vital questions. *Course Instructors.*
- 20:30 Dinner and working groups preparation for presentations. *All.*
- 22:00 Ship sails to Civitavecchia.

Tuesday, 26 January, 2010

From 8:00 to 9:30 h, Breakfast.

- 09:30 Working groups preparation for presentations. *All.*
- 13:00 Lunch.
- 14:00 Case Study Workshop: Team presentations, analysis of the results, critique and debate. *All. Panel of Guest Instructors.*
- 16:30 Closing Ceremony. Course ends. *All.*
- 19:30 Approximately – Arrival at Civitavecchia.

The company's insurance only covers accidents that occur in passenger areas of the ship. The arrival time to Civitavecchia is approximate. Course organisers do not assume responsibility for delays that could affect participants' connections with another means of transport.

(This programme is subject to modifications).

LE IMMAGINI DELL'INTERVENTO DI SECURITY TRAINING PROJECT S.R.L.





